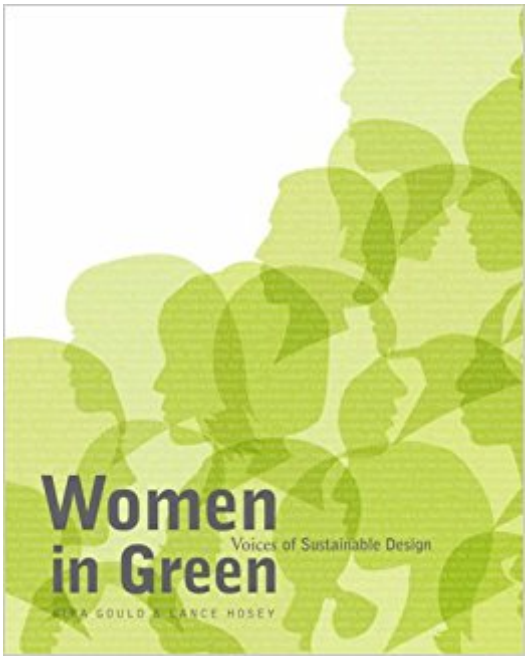
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Women In Green: Voices Of Sustainable Design



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Synopsis

Is there a greener gender? Studies show that women are more likely than men to support environmental causes through voting, activism, and consumer choices. What are the implications for the design industry? Does sustainable design have special appeal for women, and do they in turn offer something unique to the field? In Women in Green: Voices of Sustainable Design, Kira Gould and Lance Hosey explore these questions through informal conversations with architects, designers, consultants, policymakers, educators, and students. What they find is that women may be changing how we all see our world and our work.

Book Information

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Customer Reviews

As you read through this amazing book, a realization dawns. The medicine needed for true sustainability, true balance, turns out to be our own passion for what we love to do, combined with our longing to be home. This book is a stunning achievement, and every designer, architect, and lover of life should read it soon. --Sarah Susanka, FAIA, author of The Not So Big Life: Making Room for What Really Matters, the Not So Big House series, and Home By DesignAnyone who's ever heard the words sustainability or green should take the time to read (not scan) this book. These terms are not a marketing pitch; they are sacred obligations to life, as the women in this book make clear. --Sim Van der Ryn, eco-pioneer, author of Ecological Design and Design for LifeKira and Lance have had the courage to write about the elephant in the room. Women are staging the next revolution; the better for Mother Earth and all her creatures. --Joyce LaValle, sustainability

advocate and leader at Interface, Inc.

Writer Kira Gould is a communication consultant for architecture firms and other organizations. She covers sustainability and design for Metropolis, GreenSource, Architectural Record, and other publications. She is the 2007 chair of the American Institute of Architects Committee on the Environment and co-author of Ecology and Design, that group s report on ecological literacy and architecture education. Architect Lance Hosey is a Director with William McDonough + Partners. He has been featured in Metropolis magazine’s Next Generation program and Architectural Record’s emerging architect series. His essays on sustainable design have appeared in publications such as the Washington Post, Metropolis, Architectural Record, and Architecture, and he has a regular green column in Architect magazine.

At first glance it seems like this book was written exclusively for other women in the sustainability sector, but it doesn’t take long to realize that this is a terrific compendium of candid dialogues amongst experts from across all industries who are passionate about bringing the principles of sustainability into their work and family life. That historically women had always been leaders of sustainability - including Rachel Carlson, Jane Jacobs to whom this book is dedicated - is underrated within the Western society but it is hardly surprising.The authors, Kira Gould and Lance Hosey, have done a commendable job to convince us through this book that finally women will no longer remain silent on important societal issues; the 21st century is the age of women, but not in the sense that we will go back to the reactionary feminism movement of the 1960s. If the calibre of the leaders profiled in this book are of any indication for what is to come, we are living in the best age of the planet earth yet. The book has a fantastic layout so you needn’t read from start to finish in one sitting - actually I would advise against it - just go about your day and open up a random page and you’ll find a good inspiration for the day.This makes for a great gift for students and people just getting into sustainability but also for anyone who wants to be challenged about what sustainability is from a non-technical perspective.I wish I had come across this book sooner, but like any good wisdom, this is a timeless piece.

I bought this to enhance my knowledge of women’s influence in the architectural and design industries, but found I learned much more that I could apply to all my other marketing to women research and writings. I can’t recommend this book enough.My favorite quote: "This book is less about the ’ascendancy of women’ than it is about the growing value of those sensibilities commonly

associated with women."Thus - we can learn from women’s ways, and men are by no means "hopeless" on this front. Inclusion and shared exploration.

I purchased this book as a gift for my granddaughter who will soon be licensed as an architect. She loves the book! Since she is happy, I am happy.

This book is terrible. It’s dry and uneventful. Normally, I gush over compilations of women’s voices but this one ranks the lowest on my list. I couldn’t even finish it because it held my attention so poorly and is one of the most expensive paperbacks I’ve ever purchased @ $25. What a rip off!!

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